

Graphic Designer and Marketing Coordinator



About Us

Dedicated to improving access to public healthcare, Jack Nathan Health is a Canadian company that includes a diverse range of professional staff and partners and recruits top practitioners to deliver consistent, quality care in state-of-the-art medical and dental clinics across the globe. Jack Nathan Health develops strategic partnerships and delivers complete and operational turnkey clinics to physicians. Jack Nathan Health is currently looking for a Graphic Designer and Marketing Coordinator who will be responsible for developing and coordinating marketing for our clients. Based in Mississauga, you will act as main marketing point of contact for over 70 (and growing) Jack Nathan Health Clinics across Canada.

Position Description:

A Creative graphic designer with up-to-date knowledge to interpret our clients needs and design solutions with high visual impact. You will design and develop marketing materials to meet specific promotional needs of clients.

You will collaborate in the development, and execution of all marketing strategies and materials as they apply to our clinics as well as the overall brand and image of Jack Nathan Health. You will support departmental strategic planning, market research, brand strategy, integrated marketing planning and building of Jack Nathan Health's™ brand awareness. This broad-based, role provides leadership, counsel and support for a variety of significant company-wide initiatives, building and advancing Jack Nathan Health's™ engagement and corporate Brand and reputation with key stakeholders.

You must be a highly organized, self-directed, and project manager with strong hands-on experience in graphic design and planning and executing marketing campaigns and programs nationwide. Working in a small team, you will also be expected to work on multiple assignments in a very fast-paced environment.

Essential Duties & Responsibilities:

- Coordinate all corporate and client marketing, advertising and promotional activities.
- Conduct market research to determine market requirements for existing and future products.
- Create designs, concepts, and sample layouts based on knowledge of layout principles and esthetic design concepts.
- Develop graphics and layouts for product illustrations, company logos, and websites.
- Review final layouts and suggest improvements as needed.
- Prepare samples of requested material, discussing them with clients and/or supervisors and making necessary changes.
- Provide support in the planning and development of presentation materials, communications products, and services, which may include presentations, social media, online advertisements, print media (mailers, brochures, etc.).

- Develop and coordinate marketing events such as grand openings, participation in tradeshow, etc.

Required Skills:

- Bachelor Degree or Diploma in marketing communications, graphic design or related area
- Minimum 2-3 years of graphic design experience preferred
- Strong understanding of graphics, marketing and communications, print/production terminology and concepts
- Competency in Microsoft Office Suite
- Proficient in graphic design software including Adobe Creative Suite CS6 and preparing print ready files
- Basic understanding of website platforms such as WordPress
- Highly organized with a proven ability to balance multiple projects while meeting deadlines
- Diplomatic and tactful approach when building and nurturing internal and external relationships
- Strong interpersonal and communications skills
- Must be resourceful, self-motivated, and able to work independently
- Creativity, passion for design, and a desire to continue to improve
- Keen attention to detail and exceptional organizational skills
- Strong understanding of design processes and workflows for best-in-class practices
- Ability to take art direction and critique
- Knowledge and understanding of the healthcare industry an asset
- Professional fluency in Spanish or Mandarin an asset

TO APPLY: Email your resume to Diana at diana@jacknathanhealth.com. Please include a link to your online portfolio and/or be prepared to share samples of your work with the hiring team. We thank all applicants for their interest but we will only contact candidates selected to advance in the hiring process.